



SOTA Offroad receives multiple sponsorship applications daily. Sponsorship is directly correlated with the level of media exposure that your vehicle can offer SOTA Offroad during the sponsorship year. This exposure includes magazine and news placement, media events, races, etc. To fully process your application, please fill in ALL related fields on this application. In addition to photos of your vehicle, also provide a full proposal on what you and/or your organization will provide in exchange for product sponsorship. For consideration, we must have hard copies of your proposal and sponsorship form. If not approved, you are eligible to re-apply for sponsorship in one year.

Printed Name:	<input type="text"/>				
Date:	<input type="text"/>				
Company Name:	<input type="text"/>				
DBA:	<input type="text"/>				
Title:	<input type="text"/>	Phone:	<input type="text"/>		
Email:	<input type="text"/>	Fax:	<input type="text"/>		
Address 1:	<input type="text"/>	Address 2:	<input type="text"/>		
City:	<input type="text"/>	State:	<input type="text"/>	Zip code:	<input type="text"/>

VEHICLE DESCRIPTION

Project Name:	<input type="text"/>				
Year:	<input type="text"/>	Make:	<input type="text"/>	Model:	<input type="text"/>

Credit Card Info

Credit Card No:	<input type="text"/>	Exp Date:	<input type="text"/>	Am/V/MC:	<input type="text"/>
Name on Card:	<input type="text"/>	CVV/CID:	<input type="text"/>		
Name of Bank:	<input type="text"/>	Account Number:	<input type="text"/>		
Address:	<input type="text"/>				
City:	<input type="text"/>	State:	<input type="text"/>	Zip code:	<input type="text"/>

1791 E MIRALOMA AVE, PLACENTIA, CA 92870

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LIST OF CURRENT SPONSORS

Company Name:	<input type="text"/>	Contact Name:	<input type="text"/>
Phone:	<input type="text"/>	Part(s) Sponsored:	<input type="text"/>
Company Name:	<input type="text"/>	Contact Name:	<input type="text"/>
Phone:	<input type="text"/>	Part(s) Sponsored:	<input type="text"/>
Company Name:	<input type="text"/>	Contact Name:	<input type="text"/>
Phone:	<input type="text"/>	Part(s) Sponsored:	<input type="text"/>
Company Name:	<input type="text"/>	Contact Name:	<input type="text"/>
Phone:	<input type="text"/>	Part(s) Sponsored:	<input type="text"/>
Company Name:	<input type="text"/>	Contact Name:	<input type="text"/>
Phone:	<input type="text"/>	Part(s) Sponsored:	<input type="text"/>

PLANNED EVENTS

Event or Show Name:	<input type="text"/>		
Location:	<input type="text"/>	Expected Attendance:	<input type="text"/>
Event or Show Name:	<input type="text"/>		
Location:	<input type="text"/>	Expected Attendance:	<input type="text"/>
Event or Show Name:	<input type="text"/>		
Location:	<input type="text"/>	Expected Attendance:	<input type="text"/>
Event or Show Name:	<input type="text"/>		
Location:	<input type="text"/>	Expected Attendance:	<input type="text"/>

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COMMITTED MEDIA COVERAGE

Name (Magazine, TV Show, etc.):

Contact Name: Contact Email:

Expected Coverage Dates:

Additional Information:

Name (Magazine, TV Show, etc.):

Contact Name: Contact Email:

Expected Coverage Dates:

Additional Information:

Name (Magazine, TV Show, etc.):

Contact Name: Contact Email:

Expected Coverage Dates:

Additional Information:

Name (Magazine, TV Show, etc.):

Contact Name: Contact Email:

Expected Coverage Dates:

Additional Information:



In exchange for product sponsorship, SOTA Offroad requires the following be provided once the product has been received and installed. If these commitments are not met, we will not provide further sponsorship.

A written testimonial describing why you have chosen the SOTA Offroad for your application within two (2) months of receipt. (Please fill out attached release form) along with at least two (2) photos of the wheels/product installed in your vehicle.

A minimum of 4 photos to be provided to SOTA Offroad for use in advertising, public relations efforts or promotional use within two (2) months of receipt. Photo should include SOTA Offroad logo, product, etc. (Please fill out the attached release form)

At least two (2) decals to be placed on the vehicle in a prominent location.

Display of product literature when appropriate at events.

In consideration for SOTA Offroad, its subsidiaries, distributors, or affiliates (only in conjunction with SOTA Offroad provided products) hereafter referred to as "SOTA", providing wheels and/or other "SOTA" branded products to the undersigned, the undersigned hereby agrees as follows:

Authorization: Sponsoree authorizes SOTA to use, at no cost, the items set forth below, at any time and in any manner desired by SOTA including, but not limited to, any advertising or marketing activities of SOTA as follows: (a) written testimonials or excerpts thereof, which are provided by Sponsoree or its employees, representatives and agents; (b) any photographs, slides, pictures, prints (or copies thereof) which are provided by Sponsoree. In addition, Sponsoree agrees and acknowledges that SOTA may use Sponsoree's name as it appears in any of the items described in the preceding sentence. Sponsoree agrees that SOTA may edit, alter, and/or enhance, electronically or otherwise, any photographs or other materials provided to SOTA. Sponsoree further agrees that SOTA may use Sponsoree's name in connection with any advertising or marketing efforts of SOTA in any manner not covered by the preceding sentence, provided that SOTA has obtained Sponsoree's consent. Sponsoree represents and warrants that any items which it makes available to SOTA pursuant to this paragraph shall not infringe or violate any person's or party's rights, including, without limitation, any copyright, trademark, publicity or privacy rights.

Release: Sponsoree hereby releases, discharges, and holds SOTA harmless from any and all claims, counterclaims, actions, causes of action, liabilities, demands, rights, damages, costs, expenses, and controversies of every kind and description whatsoever, whether known or unknown, and whether in law or in equity, arising as a result of SOTA use of testimonials, photographs or the like, or use of Sponsoree's name in accordance with the provisions in the preceding paragraph.

I and/or my Company agree to adhere to the above in exchange for product sponsorship. If I do not fulfill my sponsorship commitment, I agree to have my credit card charged for sponsored product from SOTA Offroad.

Printed Name:

Title:

Date:

Signature:

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